

MICRO-DIPLOMA IN BUSINESS AND ARTIFICIAL INTELLIGENCE

Degree Requirements

Program Description

Micro-Diploma in Business and Artificial Intelligence (AI). This timely program provides a critical foundation for the future of work by equipping learners with the knowledge and skills needed to understand, manage, and apply AI in organizational contexts. The curriculum progresses from fundamentals of AI (BAI 2000 - Introduction to Business AI), to managerial applications (BAI 2200 - Managing with AI), to business process design for AI (BAI 2300 - Business Process Design for AI), culminating in an experiential capstone (BAI 3000 - AI in Practice) where students collaborate with industry on real-world projects.

This structured progression ensures that graduates develop AI literacy while gaining hands-on experience in applying AI to improve business operations, drive innovation, and address ethical considerations responsibly. These capabilities are essential as organizations across sectors navigate digital transformation and seek leaders who can bridge the gap between technology and strategy.

Program Chart

Students must complete the four courses (10 credit hours total) to complete the Business and AI Micro-Diploma.

The detailed progression of the program can be found in the following:

Course	Title	Hours
BAI 2000	Introduction to Business AI *	3
BAI 2200	Managing with AI	3
BAI 2300	Business Process Design for AI	3
BAI 3000	AI in Practice (Capstone)	1

* Students who have completed MIS 4250 when titled "AI Applications in Business" can use the course in lieu of BAI 2000.