STRATEGY AND GLOBAL MANAGEMENT (SGMT)

SGMT 2200 Global Management 3 cr
Analysis of the practice of management in an international setting. Examines the political, economic, cultural and ethical environments which influence managerial decision-making in an international context. May not be held with the former INTB 2200 or INTB 2201.
PR/CR: A minimum grade of C is required unless otherwise indicated.
Prerequisite: GMGT 1010 (D) or GMGT 1011 (D).
Equiv To: INTB 2200, INTB 2201

SGMT 3060 Strategic Thinking and Cross-Functional Management 3 cr
The course will introduce the concept of strategy and strategic thinking in relation to other relevant analytical perspectives such as critical thinking, global thinking, and ethical thinking. It focuses on the identification and integration of important perspectives in strategic management, combing systematic observation and rigorous thinking to reach sound and creative solutions for challenges in business. Students taking the course will develop the skill of strategic thinking by approaching business issues from multiple perspectives and integrating knowledge from different functional areas such as marketing, finance, and supply chain.
PR/CR: A minimum grade of C is required unless otherwise indicated.
Prerequisite: GMGT 1010 (D) or GMGT 1011 (D).

SGMT 3070 Current Issues in Strategy and Global Management 3 cr
This course brings together a variety of current key issues in strategy and global management, such as corporate strategies (diversification, mergers and acquisitions, etc.), global value chain, emerging market multinational enterprises, as well as strategic challenges of managing and operating business in a highly dynamic global environment. The course will include current discussions of important issues in the global business world.
PR/CR: A minimum grade of C is required unless otherwise indicated.
Prerequisite: A grade of D or better in SGMT 2200 or the former INTB 2200 or INTB 2201.