

# INTERDISCIPLINARY MANAGEMENT (IDM)

## IDM 1010 Communication for Career Management 1.5 cr

In this course, students will build foundational skills to enable them to design a career plan and identify strategies to achieve their career goals. Topics covered will be fundamentals of career management including, career assessment, identifying strengths and motivators, career goal setting, exploring career options through employment research, résumé and cover letter writing, interview preparation, job search strategies, networking, salary negotiations, and using social media to manage one's career. This course is restricted to Asper students.

## IDM 1020 Data Software for Business 1.5 cr

This course teaches contemporary data software skills that are widely used by businesses for managing and analyzing data. The course will focus more on advanced skills such as mathematical and statistical calculations, financial functions, pivot tables, macros, linking different data files, and creating graphs and charts. May not be held with the former MIS 2000 or MIS 2001.

**Mutually Exclusive:** MIS 2000, MIS 2001

## IDM 2010 Indigenous Peoples and Canadian Business 3 cr

(Lab required) This course will provide business students with the foundational knowledge necessary to develop and maintain positive business relationships with the Indigenous Peoples of Canada. An overview of the emerging and rapidly growing Indigenous economy in Canada will be examined. Students will learn about the past, present, and future aspects of Indigenous peoples and settler society, and how these shape Indigenous business and economic development. The course will encompass treaty-making relationships, assimilation attempts, reconciliation, and a future-oriented state of a reconciled Canada. Economic and social contributions of Indigenous businesses will also be discussed. Course is restricted to students in Year 2 and above.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisite: one of: GMGT 1010, GMGT 1011, INDG 1200 (the former NATV 1200), or INDG 1220 (the former NATV 1220), and a minimum of 45 credit hours of university level courses.

## IDM 2020 Introduction to Business Analytics 3 cr

This course introduces students to data analytics applications in business contexts. It discusses the importance of evidence-based decision making, the process of data analysis, legal and ethical issues of privacy, and provides an overview of techniques and tools used for business analytics. It includes hands-on exercises of data visualization in business contexts using contemporary software and techniques. May not be held with MIS 3010.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisites: (STAT 1000 or STAT 1001 or STAT 1150) and (IDM 1020 or the former MIS 2000 or MIS 2001), or permission from the Asper Undergraduate Program Office.

**Mutually Exclusive:** MIS 3010

## IDM 2982 Co-op Work Term 1 1 cr

Work assignment in business, industry, or government for students registered in the Asper School of Business co-operative option. For Asper students only. May not be held with IDM 2983 or with the former IDM 2980.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisite: IDM 1010 (C+) and written permission from the Asper School of Business Co-operative Education Office.

**Equiv To:** IDM 2983

**Mutually Exclusive:** IDM 2980

## IDM 3010 Sustainable Business 3 cr

This course presents sustainable business theory and best practice from a holistic and integrative perspective. A sustainable approach is presented for each of the key functions of business in a way that highlights how they fit with each other and with the social and ecological environment. The course focuses on how business can sustainably create positive social and ecological impact.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Pre- or corequisites: [ACC 1110 (D) or ACC 1111 (D)] and [FIN 2200 (D) or FIN 2201 (D) or FIN 2010 (D)] and [HRIR 2440 (D) or HRIR 2441 (D)] and [MKT 2210 (D) or MKT 2211 (D)] and [SCM 2160 (D) or SCM 2161 (D)].

## IDM 3982 Co-op Work Term 2 1 cr

Work assignment in business, industry, or government for students registered in the Asper School of Business co-operative option. For Asper students only. May not be held with the former IDM 3980.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisite: IDM 2982 with a minimum grade of C and written permission from the Asper School of Business Cooperative Education Office.

**Mutually Exclusive:** IDM 3980, IDM 3983

## IDM 4050 Readings in Management 3 cr

Supervised readings in one of the areas of Management. Students are limited to a maximum of six hours of readings and research courses.

**Mutually Exclusive:** ACT 4010, ACT 4040

## IDM 4982 Co-op Work Term 3 1 cr

Work assignment in business, industry, or government for students registered in the Asper School of Business co-operative option. For Asper students only. Not to be held with the former IDM 4980.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisite: IDM 3982 with a minimum grade of C and written permission from the Asper School of Business Co-operative Education Office.

**Mutually Exclusive:** IDM 4980, IDM 4983

## IDM 4992 Co-op Work Term 4 1 cr

Work assignment in business, industry, or government for students registered in the Asper School of Business co-operative education option. For Asper students only.

**PR/CR: A minimum grade of C is required unless otherwise indicated.**

Prerequisite: IDM 4982 and written permission from the Asper School of Business Co-operative Education Office.