

GENERAL MANAGEMENT (GMGT)

GMGT 1010 Business and Society 3 cr

The course will provide overarching frameworks to examine the nature, role, and importance of business in society. Key internal operations of business organizations will be discussed (e.g. finance, marketing, operations), but the majority of the course examines the relationships that business firms must balance among key stakeholders in their external environment (i.e. government, owners, customers, communities, suppliers, future generations, etc.). Students will examine various institutional contexts (e.g. economic, political-legal, and socio-cultural) and critically think about relationships between business and society, mindfully considering alternative approaches to management. Special emphasis will be placed on contemporary social issues in business (e.g. sustainable development, corporate social responsibility).

Attributes: Recommended Intro Courses, Written English Requirement

GMGT 2010 Business Communications 3 cr

The course provides an introduction to theoretical, cultural, and ethical bases of effective communication. Another goal is to develop students' interpersonal, oral, and written communication skills at individual, group, and organizational levels. The students will also develop analytical, problem-solving, rhetorical, and critical thinking abilities required in organizational and business settings. Students are strongly recommended to take GMGT 2010 in their first 45 credit hours. Not to be held for credit with the former GMGT 2000.

Equiv To: GMGT 2000

Attributes: Written English Requirement

GMGT 2036 Introduction to Business 2 3 cr

Inter-University Services course.

Equiv To: GMGT 2080

GMGT 2060 Management and Organizational Theory 3 cr

Examination of the underlying principles concerning the formation of organizations and their internal management. Emphasis on the study and analysis of various theoretical approaches to organization theory and management. Students may not hold for credit with either GMGT 2080 or GMGT 2030.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: GMGT 1010 (D).

Equiv To: GMGT 2061, GMGT 2080, GMGT 2081

Mutually Exclusive: GMGT 2030

Attributes: Recommended Intro Courses

GMGT 2070 Introduction to Organizational Behaviour 3 cr

Examination of the impact of human behaviour on the formal and informal organization. Topics include leadership, work groups, organizational conflict, and communications.

Attributes: Recommended Intro Courses

GMGT 2120 Business/Government Relations 3 cr

Analysis of the interaction between business firms and government in the creation, modification, and implementation of government policies that affect business. Study of the ways business can influence government decision-making.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: [ECON 1010 (D) and ECON 1020 (D)] or ECON 1200 (D).

Equiv To: GMGT 2121

GMGT 2144 Unallocated Credit 3 cr

Campus Manitoba course.

GMGT 3010 Management Decision-Making 3 cr

Introduces students to the decision-making process and factors that enter into making decisions, including the objectives and approaches to decision-making, the basic type of managerial decisions, and exemplifications of decision in operations. Decision making will be viewed as a multi-dimensional process involving values, psychology, sociology, social psychology, and politics. The course presents a variety of perspectives useful for making and evaluating decisions in all kinds of organizations.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisites: GMGT 2070 (D).

GMGT 3030 Contemporary Social Issues in Business 3 cr

Study of key issues in the relationship of business organizations and society with emphasis on the impact of management.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisites: [GMGT 2060 or former GMGT 2080 (D)] and GMGT 2070 (D).

GMGT 3160 Managerial Economics 3 cr

An introduction to the economic foundation of managerial decision making, which includes pricing strategies, boundaries of the firm, investment in human capital and incentive contract design. Also offered by the Faculty of Arts as ECON 3160. May not be held with ECON 3160.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: [a grade of "C" or better in both ECON 1010 (or ECON 1011) and ECON 1020 (or ECON 1021), or the former ECON 1200, or the former ECON 1201] and [a grade of "C" or better in MATH 1230 or MATH 1500 (or MATH 1501) or MATH 1510 or MATH 1520].

Equiv To: ECON 3160

GMGT 3300 Commercial Law 3 cr

General history of law, the organization of courts, the Canadian Constitution, federal and provincial legislative functions. Legal concepts and problems relating to business organization, contracts, principal and agent, negotiable instruments, common torts, and bankruptcy proceedings.

Equiv To: GMGT 3301

GMGT 4010 Administrative Policy 3 cr

Studies of policies available to business enterprise; with case studies to focus attention on problems involved in formulating and administering policies with interdisciplinary considerations. Take only in final term of program or with consent of department head.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: prior to being admitted to GMGT 4010, students must be in Year 4, in the final term prior to graduation in the Asper School and have successfully completed (with a minimum grade of (D) in each course) all 30 credit hours of courses specified in Year 2 of the 4-Year Program. Prerequisite or Concurrent Requirement: all remaining core courses specified in Year 3 and 4 of the 4-Year Program (with a minimum grade of (D) in each course).

Equiv To: GMGT 4011

GMGT 4110 Commercial Law 2 3 cr

Aspects of the law relating to business units, including a study of the law relating to proprietorships, partnerships and corporations, and secured transactions. Not taught every year.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: GMGT 3300 (D).

GMGT 4210 Seminar in Management and Capitalism 3 cr

This course provides students with an understanding of the institutions, developments, and debates associated with modern capitalism and their implications for management. Students will explore alternative management perspectives and bi-directional interactions within the context of larger issues. It is designed to ensure that students are introduced to a variety of different perspectives, and that no single perspective is unduly privileged over others.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: GMGT 1010 (D) or GMGT 2120 (D).