

INTERDISCIPLINARY MANAGEMENT (IDM)

IDM 7010 Industry Project 3 cr

Supervised study and research of a problem opportunity in business or management. Specific course requirements determined by the faculty member assigned to be the course coordinator. In addition, each project will be supervised by a faculty member expert in the area. Projects consist of written report(s) containing substantive, practical evidence and analytically structured comments, academic materials, and bibliographical references. Pass/Fail basis only.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: completion of all 600-level MBA courses (or equivalent experience) and consent of MBA program director.

IDM 7020 Managing for Sustainable Development 1.5 cr

Strategic issues related to the manager's role in sustainable development, including enterprises in the renewable and non-renewable resource sectors, life-cycle analysis, and full cost accounting. Emphasis is placed on environmental management control systems, environmental performance measurement, reporting, and the impact of environmental management on strategic management decisions.

IDM 7030 Social and Community Awareness Project 0 cr

An experiential project examining issues related to economically and/or socially disadvantaged individuals and groups with emphasis on corporate social responsibility. This course is graded pass/fail.

IDM 7040 Leadership and Personal Development Seminar 0 cr

Preparation in computer, technical, interpersonal, and team-building skills for MBA MANITOBA program. This course is graded pass/fail.

IDM 7050 International Study Trip 3 cr

A supervised international experience to examine the relationship between corporations, senior managers, and social institutions in selected countries. Examination of the interplay between culture, economic development, management systems and strategies in other countries. Emphasis upon establishment of business networks on an international basis.

IDM 7070 Fundamental Professional & Leadership Seminar 1.5 cr

Series of seminars covering fundamental topics essential for modern management including business ethics and managing diversity.

IDM 7080 Professional and Leadership Seminar 1.5 cr

Series of seminars covering fundamental topics essential for modern management including such topics as: aboriginal business, managerial law, situational leadership, creating shareholder value, developing a business plan, and career management.

IDM 7090 Interdisciplinary Management Topics 3 cr

This is a graduate-level MBA course on a very specialized topic and is offered on an infrequent basis. Course content will be an examination of specialized topics or issues which may cross-pollinate with other business related areas. The overall aim of the course is to provide solid practical knowledge about a developing subject, to understand both implications and potential applications for organizations and their leadership today and in the future. Some topics could, for example, include Global Social Enterprise, Global Sales Distribution, Channel Management, Big Data and the Corporation, Infrastructure and Real Estate, and Coaching International Teams. Students may not hold credit for IDM 709 and IDM 7092 with the same topic title.

Equiv To: IDM 7092

IDM 7092 Interdisciplinary Management Topics 1.5 cr

This is a graduate-level MBA course on a very specialized topic and is offered on an infrequent basis. Course content will be an examination of specialized topics or issues which may cross-pollinate with other business related areas. The overall aim of the course is to provide solid practical knowledge about a developing subject, to understand both implications and potential applications for organizations and their leadership today and in the future. Some topics could, for example, include Global Social Enterprise, Global Sales Distribution, Channel Management, Big Data and the Corporation, Infrastructure and Real Estate, and Coaching International Teams. Students may not hold credit for IDM 709 and IDM 7092 with the same topic title.

Equiv To: IDM 7090

IDM 7120 Executive Leadership and Responsibilities 3 cr

This course explores the nature of the challenges inherent in senior leadership. After contemplating the generic challenge of responsible executive leadership, students engage in extended dialogues with several executives concerning their experience in leading organizations with special attention to selected program themes. Not to be held with IDM 7060.

Mutually Exclusive: IDM 7060

IDM 7130 Contemporary Themes in Business 1.5 cr

This course exposes students to salient themes found in the modern business environment. Students will develop a broad appreciation for the challenges and opportunities presented by these contemporary themes (e.g. International and Emerging Markets: Sustainability: Entrepreneurship and Innovation).

IDM 7140 Co-op for Professional Graduate Programs 3 cr

Work assignment in business, industry, or government for students registered in an Asper School of Business Professional Graduate Co-operative Education Program. For Asper Professional Graduate students only.

PR/CR: A minimum grade of C is required unless otherwise indicated.

Prerequisite: Written permission from the Asper School of Business Professional Graduate Co-operative Education Program, IDM 5120, a current degree GPA of 3.00 or higher, and completion of at least 27 credit hours in the current degree program.

IDM 7510 Strategic Leadership and Managing Change 1.5 cr

An examination of the role of the manager as a change agent and processes associated with strategic vision and change. Analysis of factors affecting strategic decisions and how organizations adapt to their environment. Emphasis is upon the role of leaders: transformational leadership, charisma, organizational design and managing organizational culture change.