

# BUSINESS ADMINISTRATION, M.B.A.

## Degree Requirements

### Boot Camps and Workshops

Mandatory preparatory boot camps and workshops help develop the necessary skills to succeed in the Asper MBA program and in the business world. The Asper School of Business MBA has three regularly offered pass/fail auxiliary courses (X):

- SCM 5110 (Math Boot Camp) – online number crunching primer (challenge exam option available).
- MIS 5120 (Information Technology Boot Camp) – online course that provides you with the basics of common productivity software packages used in the business world, with particular focus on Excel (challenge exam option available).
- IDM 5120 – develop the “soft skills” you need to advance your career, such as business etiquette, networking, resume-building and behaviour-based interview skills.

### Program Core

The Program Core consists of 30 credit hours of business fundamentals and strategy, and a foundation in leadership, decision-making methods, and contemporary themes that inform decisions in today’s business world.

### Business Foundations

Course	Title	Hours
GMGT 7200	Critical and Creative Thinking	1.5
ACC 7010	Accounting Fundamentals	3
FIN 7000	Managerial Economics	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
MKT 7010	Marketing Management	3
SCM 7120	Operations and Supply Chain Management	3
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5
GMGT 7210	Strategy	3
<b>Total Hours</b>		<b>24</b>

The Strategy Capstone Course, to be taken in the last term of the program, provides a holistic perspective on managing an organization or business by integrating all the functional areas and themes explored in the Program Core.

### Leadership

Course	Title	Hours
IDM 7510	Strategic Leadership and Managing Change	1.5
IDM 7000	Leadership and Practical Ethics	1.5
IDM 7002	Executive Leadership and Responsibilities- the CEO Course	1.5
<b>Total Hours</b>		<b>4.5</b>

### Business Themes

Course	Title	Hours
IDM 7130	Contemporary Themes in Business	1.5
<b>Total Hours</b>		<b>1.5</b>

Contemporary Themes in Business focuses on three themes: International and Emerging Markets, Sustainability, and Entrepreneurship and Innovation. These themes also inform the two Leadership courses and the Strategy Capstone Course. Together, they prepare you for the realities of business – and give you a distinct advantage in today’s competitive job market.

### Concentrations and Themes

Tailor your MBA to your passion, your experience and the career you want. Half of the program (30 credit hours) is made up of electives, allowing a world of options to customize your program. Focus your studies on two functional areas, two themes, or a combination of area and theme. You can earn up to two concentrations/themes – the choice is entirely yours. Students can obtain a concentration by taking 12 credit hours of electives in that area or theme.

#### Specialized Concentration

- Financial Analyst

#### Functional Concentrations

- Finance
- Leadership and Organizations
- Marketing
- Supply Chain Management

#### Themed Concentrations

- International and Emerging Markets
- Sustainability
- Entrepreneurship and Innovation

#### Interdisciplinary Concentrations

- Health Administration
- Management of Public Enterprises
- Individual Interdisciplinary Studies

#### General Management Option

- Choose any combination of Asper MBA electives to suit your personal and professional goals.

An Experiential Course is a mandatory component of each of the three themes. It provides hands-on integrated business-related experience through opportunities such as an international study trip, a domestic industry project, stock market simulation, or launching a business.

\*Please note: Not every combination of two themes and/or concentrations may be achieved in any given year/12 month program. GMGT 7210 constitutes the comprehensive examination. The course must be completed at the University of Manitoba normally in the final term of a student’s program, or once all the course pre- and co-requisites are satisfied.

Readings Courses and Industry Projects - With the approval of the MBA Program Committee and the academic area involved, a student can choose to undertake an industry (consulting) project or a readings course. The industry projects and readings courses count as three credit hours of elective coursework. Normally, a student is allowed up to two readings courses, two industry projects, or one readings course and

one industry project during the program. An industry or readings course proposal must be submitted to a faculty supervisor and the MBA Program Committee for approval prior to registration for the course. Projects and reading courses can normally only be taken within the Asper School of Business, and normally cannot be counted towards a concentration.

No thesis option is available.

## MBA Co-op Program

MBA students have an option to enrol in the MBA Co-op Program and complete a co-op work term as an elective in their program (IDM 7140 – 3 credit hours). The course consists of a work term assignment of a minimum of 420 hours in business, industry, or government.

To apply for a co-op work term, MBA students must have a degree GPA of at least 3.00 and normally would have completed all 30 credit hours of MBA core courses; at a minimum, students must have completed at least 27 of their program credit hours, including successful completion of IDM 5120. An interview with the Graduate Co-op Office personnel will be required for admission to the Asper MBA Co-op Program and applicants for the MBA Co-op Program will be evaluated based on a complete application.

**Expected Time to Graduate:** 1 - 6 years.

- Full Time: 12 months or up to 2 years.
- Part Time: Take up to six years (the average is three).
- Exemptions: You may qualify for a number of course exemptions, reducing your program course load and cost, if you:
  - Completed a business or management degree (or economics major) in a recognized university degree program, or courses in another MBA program, within the last five years, or
  - Have certain professional designations within a field where you are active and practicing.

## Progression Chart

Course	Title	Hours
<b>Years 1-6</b>		
<b>Required Courses</b>		
SCM 5110	Basic Quantitative Analysis for Management	1
MIS 5120	Spreadsheet Skills for Management (AX)	1
IDM 5120	Career Development Seminar (AX)	1
GMGT 7200	Critical and Creative Thinking	1.5
FIN 7000	Managerial Economics	1.5
IDM 7130	Contemporary Themes in Business	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
MKT 7010	Marketing Management	3
ACC 7010	Accounting Fundamentals	3
SCM 7120	Operations and Supply Chain Management	3
IDM 7510	Strategic Leadership and Managing Change	1.5
IDM 7000	Leadership and Practical Ethics	1.5
IDM 7002	Executive Leadership and Responsibilities- the CEO Course	1.5
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5

GMGT 7210	Strategy (program capstone course; ideally completed in the last term of the program)	3
GRAD 7300	Research Integrity Tutorial	0
GRAD 7500	Academic Integrity Tutorial	0
<b>Elective Courses</b>		
Select 10-14 Elective Courses <sup>1</sup>		30-42
Co-op for Professional Graduate Programs <sup>2</sup>		
<b>Hours</b>		<b>63-75</b>
<b>Total Hours</b>		<b>63-75</b>

<sup>1</sup> Selections will vary for individuals, depending on chosen concentration(s) – see calendar entry. Total credits hours for the degree is 60 (max 72).

<sup>2</sup> IDM 7140 MBA Co-op elective can be completed any time past the half way point of the program (after 30 credit hours).