

BUSINESS ADMINISTRATION, M.B.A.

Degree Requirements

Boot Camps and Workshops

Mandatory preparatory boot camps and workshops help develop the necessary skills to succeed in the Asper MBA program and in the business world. The Asper School of Business MBA has three regularly offered pass/fail auxiliary courses (X):

- MSCI 5110 (Math Boot Camp) – online number crunching primer (challenge exam option available).
- MIS 5120 (Information Technology Boot Camp) – online course that provides you with the basics of common productivity software packages used in the business world, with particular focus on Excel (challenge exam option available).
- IDM 5120 – develop the “soft skills” you need to advance your career, such as business etiquette, networking, resume-building and behaviour-based interview skills.

Program Core

The Program Core consists of 30 credit hours of business fundamentals and strategy, and a foundation in leadership, decision-making methods, and contemporary themes that inform decisions in today’s business world.

Business Foundations

Course	Title	Hours
GMGT 7200	Critical and Creative Thinking	1.5
ACC 7010	Accounting Fundamentals	3
FIN 7000	Managerial Economics	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
OPM 7120	Operations and Supply Chain Management	3
MKT 7010	Marketing Management	3
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5
GMGT 7210	Strategy	3
Total Hours		24

The Strategy Capstone Course, to be taken in the last term of the program, provides a holistic perspective on managing an organization or business by integrating all the functional areas and themes explored in the Program Core.

Leadership

Course	Title	Hours
IDM 7120	Executive Leadership and Responsibilities	3
IDM 7510	Strategic Leadership and Managing Change	1.5
Total Hours		4.5

Business Themes

Course	Title	Hours
IDM 7130	Contemporary Themes in Business	1.5
Total Hours		1.5

Contemporary Themes in Business focuses on three themes: International and Emerging Markets, Sustainability, and Entrepreneurship and Innovation. These themes also inform the two Leadership courses and the Strategy Capstone Course. Together, they prepare you for the realities of business – and give you a distinct advantage in today’s competitive job market.

Concentrations and Themes

Tailor your MBA to your passion, your experience and the career you want. Half of the program (30 credit hours) is made up of electives, allowing a world of options to customize your program. Focus your studies on two functional areas, two themes, or a combination of area and theme. You can earn up to two concentrations/themes – the choice is entirely yours. Students can obtain a concentration by taking 12 credit hours of electives in that area or theme.

Specialized Concentration

- Financial Analyst

Functional Concentrations

- Finance
- Leadership and Organizations
- Marketing
- Supply Chain Management

Themed Concentrations

- International and Emerging Markets
- Sustainability
- Entrepreneurship and Innovation

Interdisciplinary Concentrations

- Health Administration
- Management of Public Enterprises
- Individual Interdisciplinary Studies

General Management Option

- Choose any combination of Asper MBA electives to suit your personal and professional goals.

An Experiential Course is a mandatory component of each of the three themes. It provides hands-on integrated business-related experience through opportunities such as an international study trip, a domestic industry project, stock market simulation, or launching a business.

*Please note: Not every combination of two themes and/or concentrations may be achieved in any given year/12 month program. GMGT 7210 constitutes the comprehensive examination. The course must be completed at the University of Manitoba normally in the final term of a student’s program, or once all the course pre- and co-requisites are satisfied.

Readings Courses and Industry Projects - With the approval of the MBA Program Committee and the academic area involved, a student can choose to undertake an industry (consulting) project or a readings course. The industry projects and readings courses count as three credit hours of elective coursework. Normally, a student is allowed up to two readings courses, two industry projects, or one readings course and

one industry project during the program. An industry or readings course proposal must be submitted to a faculty supervisor and the MBA Program Committee for approval prior to registration for the course. Projects and reading courses can normally only be taken within the Asper School of Business, and normally cannot be counted towards a concentration.

No thesis option is available.

Expected Time to Graduate: 1 - 6 years.

- Full Time: 12 months or up to 2 years.
- Part Time: Take up to six years (the average is three).
- Exemptions: You may qualify for a number of course exemptions, reducing your program course load and cost, if you:
 - Completed a business or management degree (or economics major) in a recognized university degree program, or courses in another MBA program, within the last five years, or
 - Have certain professional designations within a field where you are active and practicing.

Progression Chart

Course	Title	Hours
Years 1-6		
Required Courses		
MIS 5120	Spreadsheet Skills for Management (AX)	1
MSCI 5110	Basic Quantitative Analysis for Management (AX)	1
IDM 5120	Career Development Seminar (AX)	1
GMGT 7200	Critical and Creative Thinking	1.5
IDM 7130	Contemporary Themes in Business	1.5
FIN 7000	Managerial Economics	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
MKT 7010	Marketing Management	3
IDM 7120	Executive Leadership and Responsibilities	3
ACC 7010	Accounting Fundamentals	3
OPM 7120	Operations and Supply Chain Management	3
IDM 7510	Strategic Leadership and Managing Change	1.5
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5
GMGT 7210	Strategy (program capstone course; ideally completed in the last term of the program)	3
GRAD 7300	Research Integrity Tutorial	0
GRAD 7500	Academic Integrity Tutorial	0
Elective Courses		
Select 10-14 Elective Courses ¹		30-42
Hours		63-75
Total Hours		63-75

¹ Selections will vary for individuals, depending on chosen concentration(s) – see calendar entry. Total credits hours for the degree is 60 (max 72).